

# 10 great places to shop like Carrie & Co.

May 28,2010 USA Today

If you treasure over-the-top ensembles reminiscent of *Sex and the City* (SATC2 is in theaters now), then you'll adore the boutiques *Marie Claire* senior fashion editor **Zanna Roberts Rassi** has discovered over the years. The style maven lets **Sarah Sekula** for USA TODAY in on her all-time retail-therapy faves. And, yes, if you plan an entire vacation around these gems, you are channeling the fashionable ourselves, indeed.

**MAP:** [Zoom in on these boutiques](#)

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## By George

### Austin

For Roberts Rassi, a trip to Austin means a visit to this tony boutique's South Congress Avenue location. Austin "seems to have become a premier shopping destination for fashion lovers and bargain hunters alike," she says. At By George, you'll find affordable garb ranging from cocktail dresses to denim. Plus, the shoe selection is "to die for." With such designer names as Isabel Marant, Josh Podoll and [Citizens of Humanity](#), few would disagree.

877-472-5951; [bygeorgeaustin.com](http://bygeorgeaustin.com)

Courtesy of JB Goodwin